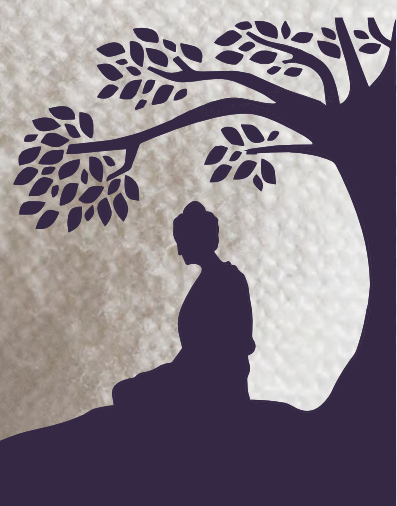




BIHAR COUTURE RUNWAY

SEASON 3

REPRESENTING THE CULTURE OF BIHAR





ENTERTAINMENT TRADITION CULTURE FASHION STYLE

GLOBAL PLATFORM FOR
DESIGNER, MODEL & ARTIST

Fashion is an ever-evolving entity that transcends boundaries, serving as a visual and material manifestation of one's evolving identity and its interconnectedness with diverse interpretations. It encompasses a dynamic interplay of mixing, borrowing, ownership, and evolution, while concurrently emphasizing the principles of matching, creation, differentiation, and continuity. The aspect of fashion, once confined to the monopoly of the Western paradigm, is now embracing a more democratized outlook, witnessing the gradual disintegration of its traditional systemic confines.

OUR TRADITIONAL CULTURE

Bihar is still cherishing its rich history. Its many contemporary crafts such as zari work, artistic textile fabrics and textile printing are highly praised nationally and internationally. The state is also not far away in handicrafts as it is known for bangle making, khatwa works and stonework. The name Bihar is widely accepted as a trendsetter due to its emergence in various fields of fashion.

The state is in great limelight because of its deeply rooted culture, adaptability to new trends, revolutionizing the ancient tradition and parallel acceptance of tradition as well as modernity. Be it Madhubani art on cloth or artistic embroidery like zari work, Patna is firmly rooted in its roots. Kashida being the centre of embroidery, the state excels in other categories of textile printing as well. We can see a balanced relationship between modern and ancient Bihar.





THE CULTURE, TRADITION & ART.

Fashion perpetually evolves, transcending boundaries and serving as a visual and material expression of one's evolving identity, establishing connections with diverse interpretations. It encompasses the intricate blend of mixing, borrowing, possessing, and evolving, while concurrently emphasising matching, creating, differentiating, and enduring. The dimension of fashion embracing greater democratisation heralds the dissolution of the Western paradigm's monopoly, as the fashion system undergoes a transformative disintegration. Nestled in the heart of India, Bihar boasts a rich heritage, resonating with historical significance. The state's cultural tapestry is woven with vibrant threads, reflecting a timeless legacy of art, literature, and traditional craftsmanship, contributing to the nation's diverse and multifaceted cultural mosaic.

About Show

This prestigious fashion event caters to the needs of style bloggers, makeup artists, emerging designers, and models. The fashion showcase aims to provide aspiring designers and models with a platform to kickstart their careers in the capital. Furthermore, the event offers established brands from India and abroad an opportunity to present their latest collections.



*Deepti Gujral
Indian SuperModel*

With the goal of presenting a diverse range of collections suitable for various occasions, this event serves as a premier platform for emerging talents to step into the realm of fashion. It provides each talent, whether aspiring to be a model, designer, fashion blogger, or makeup artist, with a spotlight and exposure to enter the enchanting world they aspire to be a part of. Prepare to be captivated by the unveiling of talent on this single-day "Fashion & Lifestyle Runway Show." The Bihar Couture Runway draws profound inspiration from Bihar's esteemed and culturally rich heritage, celebrating the myriad indigenous art forms embedded in the region. This unique platform showcases participants who artfully exhibit their craftsmanship on a diverse range of materials, including Tussar silk, Khadi fabric, zari, khatwa, and stone works. Each participant contributes to the cultural tapestry by infusing their creations with the essence of Bihar's traditional arts and crafts. The event serves as a homage to the state's vibrant cultural legacy, fostering a showcase where designers pay tribute to local traditions through the medium of high-quality fabrics and intricate embellishments. The Bihar Couture Runway, thus, becomes a dynamic canvas where the past meets the present, celebrating the timeless artistry that defines Bihar's rich cultural identity.

Designers

We are searching for new planner with additional customer creative mind designer. All shows pro originators from Bihar, Mumbai, Delhi, Hyderabad, Kolkata, Bangalore, and Lucknow.

The objective of a planner is to tune in, watch, comprehend, identify, relate, & gather bits of knowledge that empower him or her to make the undetectable, noticeable.



Nitika Satya
Mrs. Galaxy India 2023



WHAT WE OFFER TO DESIGNERS..?

- Showcase of 15-35 ensemble.
- 1000+ premium guest invitation.
- Leading models of the industry.
- Featured in media net section, for each show.
- Extensive promotion through digital media in national level.
- Opportunity to share the platform with the leading designer of the industry.
- Post show media coverage and promotion on social media at national level.
- Coverage through all leading newspaper and news channels, mention in pre-launch conference.
- Hashtags and shares of posts will be ensured across all the social media platforms used by models & team BIHAR COUTURE RUNWAY.



Sejal Gupta
Miss Teen International 2023



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Sejal Gupta
Miss Teen International 2023

DESIGNER SLOTS



GEN NEXT DESIGNER SLOT

- APPLICABLE FOR COLLEGE STUDENTS ONLY
- OFFICIAL BIHARCOUTURERUNWAY PAGES
- PER GEN NEXT DESIGNER- 15 ENSEMBLES
- EXCLUSIVE DESIGNER CAPSULE VIDEOS
- EXCLUSIVE DIGITAL MEDIA & GOOGLE NEWS COVERAGE
- BIHAR COUTURE RUNWAY WEBSITE

DUAL DESIGNER SLOT

- OFFICIAL BIHARCOUTURERUNWAY PAGES
- PER DESIGNER- 24 ENSEMBLES
- EXCLUSIVE DESIGNER CAPSULE VIDEOS
- EXCLUSIVE DIGITAL MEDIA & GOOGLE NEWS COVERAGE
- FASHION MAGAZINES
- BIHAR COUTURE RUNWAY WEBSITE.

SOLO DESIGNER SLOT

- OFFICIAL BIHARCOUTURERUNWAY PAGES
- PER DESIGNER- 30 ENSEMBLES
- EXCLUSIVE DESIGNER CAPSULE VIDEOS
- EXCLUSIVE DIGITAL MEDIA & GOOGLE NEWS COVERAGE
- FASHION MAGAZINES
- BIHAR COUTURE RUNWAY WEBSITE.



*Sujo Mathew
Super Model & Actor*

OPENING & GRAND FINALE SHOW

- OFFICIAL BIHARCOUTURERUNWAY PAGES.
- FULL FLEDGE SOLO SHOW SLOT.
- CELEBRITY SHOWSTOPPER.
- FASHION MAGAZINE
- BIHARCOUTURERUNWAY WEBSITE.
- EXCLUSIVE DESIGNER CAPSULE VIDEOS & PICTURES.



Jitesh Thakur
Mr. Supranational India 2016



Shreya Poonja
Femina Miss India 1st RU 2023

- EXCLUSIVE DIGITAL COVERAGE PROFILE ON GLOBAL MEDIA & GOOGLE NEWS.
- MEDIA BYTES.
- CLIENTS MEET UP.
- BRANDING COLLATERAL ON ALL PRINT MEDIA
- MEDIA BYTES & INTERVIEWS
- PRINT MEDIA COVERAGE ON TOP NOTCH NEWS PAPERS.

DESIGNERS ENSEMBLES



<u>CATEGORY</u>	<u>AMOUNT</u>
• GRAND FINALE	2.5 LACS
• FINALE	1.8 LACS
• SOLO SHOW	1.2 LACS
• DUALSHOW	90 K
• TRIPLE SHOW	80 K
• BOUTIQUES GEN NEXT	70 K
• EMERGING DESIGNERS	50 K

SPONSORS PARTICULARS

<u>CATEGORY</u>	<u>AMOUNT</u>
• PRESENTED BY	10 LACS
• TITLE SPONSOR	8.5 LACS
• POWERED BY	07 LACS
• COPOWERED BY	06 LACS
• ASSOCIATE SPONSORS	03 LACS
• SPONSORS	1.5 LACS
• PARTNERS	01 LACS
• GROUND PARTNER	50 K

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SEASON-1 SPONSORS



SEASON-2 SPONSORS



BRANDING OPPOTUNITIES



SEASON 1 & 2 MEDIA COVERAGE

The collage displays a wide range of media coverage for the Bihar Couture Runway. Key elements include:

- Indian Times Now:** Articles such as "Fashions Fade, Style is Eternal – BIHAR COUTURE RUNWAY" and "MAHI KIDS STUDIO – Foremost designer kids wear label in the city".
- Times Release:** Multiple articles highlighting the event, including "Access Rishika Singh Chandel, Zeenat Aman, Thomson Anderson, Mugdha Godse, Manmohan Tiwari and many other Bollywood celebrities graced the show Bihar Couture runway." and "BIHAR COUTURE RUNWAY".
- Other Media:** Coverage from outlets like 'The Designer' and 'Indiantimesnow.in', featuring designers like Anshu Khanna and Ayub Khan.
- Visuals:** Numerous photographs of models on the runway, designers, and celebrities at the event.
- Textual Content:** Descriptive text about the fashion collections, the event's success, and the role of various stakeholders.

MAGAZINE



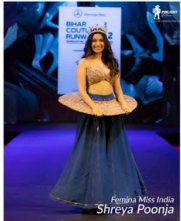
Sujo Mathew



Mr. Supranational 2016
Jitesh Thakur



Deepthi Gujral



Femina Miss India
Shreya Poonja

201 | Lycoon Global | Vol 2 | Issue-11 | Nov 2022

Ashfaqe Ahmed

Delhi based designer Ashfaqe Ahmed, presented a modern time evening ensembles in women's wear. The designer who has been part of many fashion events and shows curated a line of ensembles to showcase in Bihar Couture Runway Season 2. The collection brings the feminine energy in it's most finesse way- slit gowns, fit and flare silhouettes, exceptional cut-outs ensembles embraced the runway with glamour. The cocktail fits by the designer was luring with an unparalleled combination of classicism and new age time.



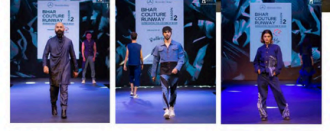
Prashant Majumdar

Delhi-based couturier Prashant Majumdar, hailing from Kolkata, showcased the timeless 'Banarasi' weave at Bihar Couture Runway Season 2. His runway featured opulent, richly saturated colors of traditional sarrees, blending ancient textiles with modern design. The collection extended to men's festive wear, incorporating an edgy touch. Supermodels Deepthi Gujral and Sujo Mathew adorned Majumdar's designs, with Deepthi stunning in a red and gold Banarasi saree paired with elegant diamond jewelry from INNOCENSE, while Sujo showcased an ornate black sherwani.



Jake Shillong

Designer Jake Shillong presented the "Butterfly" label for Season 2's grand finale, titled Denim Reimagined. Choosing denim, a fabric with a rich history now a contemporary fashion staple, Shillong pushed boundaries with pieces resonating with today's style-conscious. The collection breathed new life into denim, featuring patchwork and structured silhouettes. Men's wear was particularly appealing, complemented by impeccable vest and harem styles. Showstoppers Shreya Poonja, Femina Miss India 1st Runner-up, and Jitesh Thakur, Mr. International 2016, showcased urban chic and contemporary indigo denim silhouettes, elevating the finale's style quotient.



Mukesh Dubey

curated by Mahi Singh, showcased a diverse kids' collection spanning pre-wedding, wedding, and post-function attire. With captivating and glamorous designs, the runway featured splendid ensembles, offering the young audience a wide range of choices. The exquisite styling left a lasting impression, with real mogras and flowers adorning little ones' hair for an exemplified experience. Miss Teen International 2022 Sajal Gupta graced the runway as the showstopper in an all-black tulle ensemble adorned with 3D butterflies, proudly wearing her winning crown.



Glam Event



BIHAR COUTURE RUNWAY SEASON 2

REPRESENTING THE CULTURE OF BIHAR

PRESENTED BY



Bihar Couture Runway, organized by SR Adventures at Patna's Gyan Bhawan, is an annual non-profit fashion event supported by Captain Aryan Sinha, Abhishek Kumar, and Shubham Rajveer. Spearheaded by SR Adventures and Tanaash Media members Nahid Fatima, Vikas Kumar, and Avinash Ranjan, the event elevates both established and emerging designers nationally. In collaboration with local and international partners, it showcases the rich craftsmanship, culture, and fashion techniques of India and Bihar. Committed to nurturing design talent, the event is a grand celebration of timeless artistry.

@biharcouturerunway

Behind the scenes, the unstoppable team members of SR Adventures and Tanaash Media, including Nahid Fatima, Vikas Kumar, and Avinash Ranjan, played pivotal roles in orchestrating a show that was nothing short of grandeur. Their collective efforts transformed the runway into a mesmerizing display of Bihar's rich crafts, culture, and techniques in the realm of fashion. The very ethos of Bihar Couture Runway is rooted in a commitment to nurturing both established and emerging designers from Bihar regions and pan India. Collaborating with national and international partners and sponsors, like TRISTAR MOTORS MERCEDES BENZ, VLCC, SAI ASHIRWAAD CONSTRUCTION PVT. LTD. THE JAWED HABIB BORING ROAD and Many more companies are an organization that creates opportunities that serve as a launchpad for designers to showcase their creativity and craftsmanship. The runway beckons as more than a mere fashion showcase; it stands as a jubilation of India's enduring heritage and the rich crafts of Bihar. Amidst this cultural tapestry, Lakme Academy Raja Bzara's makeup artistry takes center stage, contributing a touch of glamour to the timeless celebration.



CELEBRITIES



ZEENAT AMAN



SHREYA POONJA



DEEPTI GUJRAL



MUGDHA GODSE



JITESH THAKUR



MANMOHAN TIWARI



THOMSON ANDREWS



RISHIKA SINGH CHANDEL



SEJJAL GUPTA



SUJO MATHEW



NITIKA SATYA



SEASON - 1 GLANCE



SEASON - 2 GLANCE

VENUE



GYAN BHAWAN, GANDHI MAIDAN PATNA

Gyan Bhawan (International Convention Centre), is being built on the lines of Delhi's Vigyan Bhawan. The green and quake-resistant complex, spread over 11.82 acres will be in two parts linked with a subway. Complex will have several halls of different capacity including banquet hall, food courts and service area. It will also have basement parking for 450 vehicles and open parking lots for 500 vehicles. International Convention Hall or Gyan Bhawan will have sitting capacity of 5,000, will be a signature building.



WHERE TRADITION,
CULTURE MEETS
FASHION.

THANK YOU



CONTACT US -



Biharcouturerunway@gmail.com



www.biharcouturerunway.com



9953435605, 9953124799



BIHARCOUTURERUNWAY



BIHAR COUTURE RUNWAY

REPRESENTING THE CULTURE OF BIHAR

**SHOW
ADVERTISING DETAILS**



PRE GOOGLE NEWS

Hindustan PIONEER

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In order to be irreplaceable one must always be different. BIHAR COUTURE RUNWAY Season 2: Where Tradition Meets Haute Couture.

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Mercedes-Benz BIHAR COUTURE RUNWAY SEASON 2 REPRESENTING THE CULTURE OF BIHAR

ANUPRIYA GOENKA TV ACTRESS, SONALIKA PRASAD ACTRESS, DEEPTI GUJRAL SUPER MODEL, ANUSHKA GOENKA BOLLYWOOD ACTRESS, SEJAL GUPTA MISS TEEN INTERNATIONAL 2023, SUJO MATHEW CHOREOGRAPHER

CO-POWERED BY, POWERED BY, ASSOCIATE SPONSOR, PARTNER

Patna: The vibrant and culturally rich state of Bihar is all set to witness a spectacular fusion of tradition and haute couture at the much-anticipated Bihar Couture Runway by organized by SR Adventures and the entire team and Managed by Parly Pie and tanash media This dazzling event will showcase the creative prowess of renowned designers, emerging talents, and artisans, as they come together to celebrate the timeless beauty of Bihar's heritage through the lens of contemporary fashion.

Under the theme "Resplendent Threads of Bihar," the Bihar Couture Runway promises an unforgettable experience that bridges the gap between the past and the present. Attendees can expect to be enthralled by an array of captivating ensembles that draw inspiration from Bihar's rich tapestry of art, craft, and history.

prime24seven.com

Home » Blog » In order to be irreplaceable one must always be different. BIHAR COUTURE RUNWAY Season 2: Where Tradition Meets Haute Couture.

In order to be irreplaceable one must always be different. BIHAR COUTURE RUNWAY Season 2: Where Tradition Meets Haute Couture.

By Prime 24 Seven - August 18, 2023

Mercedes-Benz BIHAR COUTURE RUNWAY SEASON 2 REPRESENTING THE CULTURE OF BIHAR

ANUPRIYA GOENKA TV ACTRESS, SONALIKA PRASAD ACTRESS, DEEPTI GUJRAL SUPER MODEL, ANUSHKA GOENKA BOLLYWOOD ACTRESS, SEJAL GUPTA MISS TEEN INTERNATIONAL 2023, SUJO MATHEW CHOREOGRAPHER

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Highlights of the Bihar Couture Runway Fashion Show include:

Cultural Elegance: Renowned designers like - Ayub Khan, Satya Moharana, Prashant Majumdar, Manisha Singh Rathore, Nisha Choudhary, Pritam Pal, Kaushal Bhim Saria, Mahi Singh, Priyanka, Mrutyunjay kumar will unveil their meticulously crafted collections, seamlessly blending the traditional elements of Bihar's clothing and textiles with modern haute couture designs. The runway will come alive with vibrant colors, intricate embroidery, and innovative silhouettes that pay homage to the state's diverse culture.

Artisanal Excellence: A dedicated segment of the show will shine a spotlight on the skilled artisans of Bihar who have preserved age-old techniques and craftsmanship. From the intricate Madhubani paintings to the delicate Sujani embroidery, these masterpieces will take center stage, showcasing the immense talent and dedication of Bihar's artisans.

Emerging Talent: The Bihar Couture Runway is committed to nurturing and promoting emerging designers from the region. A platform will be provided to these rising stars to showcase their creative vision and unique interpretations of Bihar's cultural heritage.

The Bihar Couture Runway Will witness Big Celebrities such as Anupriya Goenka- Bollywood Actress *, *Sujo Mathew- Actor and Model, Deepti Gujral Super Model, Sonalika Prasad- Actress, Adarsh Anand – Actor, Sejal Gupta – Miss Teen International 2023, Preeti Pramanik- Mrs. Odisha 2023 who would be walking as the Celebrity Show Stoppers. The Choreographer for the Show is the very famous John Ajay. The hosts for the show Jigyasa Jaguar, and Sandeep kumar will keep the Audience hooked and enthralled.

The Directors of the BIHAR COUTURE RUNWAY Capt. Aryan Sinha, Abhishek Kumar & Ayub khan, trying hard to make this fashion runway the biggest Event in Bihar . They are always committed to deliver their best and significant output for the show.

The supporting sponsors of BIHAR COUTURE RUNWAY are – MERCEDES BENZ TRISTAR MOTORS * *RELIABLE SAI ASHIRWAAD CONSTRUCTION SHANTILAL SWEETS , KEVADIYA CONSTRUCTION * , *DANI DEVELOPERS , ECOFIT WATERS ,KSP MEDIA, BLISS COSMETICS , and many more corporate companies playing an important role in this fashion runway to make this show a Grand Success.

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TAGS Bihar Couture Runway Fashion Show

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Gracing Runway



With kids

The evening's highlight was the presence of Miss Teen International 2023, Sejal Gupta, who graced the runway as the showstopper. Sejal looked resplendent in an all-black tulle ensemble adorned with 3D butterflies, proudly showcasing her winning crown. Her presence added an extra layer of glamour to the Mahi Kids Studio showcase, capturing the essence of innocence and beauty.

The Bihar Couture Runway, hosted by SR Adventures, is an annual event meticulously organized as a philanthropic endeavor, paying homage to the enduring craftsmanship woven into the cultural fabric of India and Bihar. With unwavering support from Captain Aryan Sinha, Abhishek, and Shubham Rajveer, the event unfolded as a celebration of fashion and philanthropy.

styleandstrike.in

One of the standout features of "The Fall of Fabric" is the use of embellishments like cutdana, pearls, and gota work, which add a touch of opulence to each garment. These embellishments not only elevate the overall look but also pay homage to the age-old tradition of craftsmanship, highlighting Rathore's commitment to preserving and promoting the art of Indian textiles.

The runway event, aptly themed "Where Tradition Meets Fashion," showcased the designer's ability to seamlessly blend the old and the new. Rathore's collection is a tribute to the cultural significance of the saree, a garment that has stood the test of time and continues to be a symbol of grace and femininity. The designer's interpretation of this traditional attire reflects her vision of a modern woman who embraces her roots while confidently stepping into the future.



We can make a positive change by making informed choices. You are more powerful than what you think and don't only leave it in words. Act! Act now! As consumers, we have so much leverage. The single move of stop buying from the brands that are careless and buy from brands that are doing things the right way is how you cast your vote to what future you want to live in.

Each ensemble in the collection captures the essence of tradition with a contemporary flair, making it accessible to a wide range of fashion enthusiasts. Whether it's a saree adorned with intricate detailing or a modern silhouette infused with traditional elements, "The Fall of Fabric" caters to diverse tastes, showcasing the designer's versatility and understanding of the evolving fashion landscape.

styleandstrike.in

What sets Mukesh Dubey's collection apart is its adaptability to various occasions. The ensembles presented on the runway are not just pieces of clothing; they are a reflection of the modern individual's need to balance tradition and contemporary trends. These outfits effortlessly transition from formal events to more casual affairs, making them a perfect choice for destination events.



The designer's vision becomes evident as each piece communicates the seamless integration of modernity while honoring age-old traditions. Mukesh Dubey has managed to encapsulate the essence of urban life in every stitch, providing fashion enthusiasts with a wardrobe that is not only stylish but also culturally rich.

styleandstrike.in



FEBRUARY 5, 2024 BY ADMIN
Urban Elegance: Mukesh Dubey's Fusion Collection Redefining Tradition

In the ever-evolving landscape of fashion, designer Mukesh Dubey has carved a niche for himself by seamlessly blending contemporary aesthetics with traditional charm. His latest collection, unveiled with much fanfare, features a stunning array of floral and geometric printed lehengas, complemented by men's kurta sets with asymmetrical cut hemlines, all accentuated by intricate embroidery and versatile Nehru jackets in an earthy palette.

Dubey's creative genius shines through as he draws inspiration from urban life, infusing a modern twist into timeless ethnic wear. The collection effortlessly marries the vibrancy of floral and geometric prints with the subtlety of earthy tones, creating a visual symphony that resonates with the cosmopolitan spirit.

The lehengas, adorned with contemporary prints, are a testament to Dubey's keen eye for design. The incorporation of asymmetrical cut hemlines adds a touch of edginess, redefining the conventional silhouette. This bold move not only sets the collection apart but also caters to the modern woman who seeks both style and comfort.

One cannot ignore the sophistication exuded by the men's kurta sets, thoughtfully paired with versatile Nehru jackets. The combination not only adds a layer of depth to the ensemble but also presents an ideal fusion of tradition and modernity. The earthy palette chosen by Dubey serves as a nod to the roots of Indian culture, creating a harmonious blend that appeals to a diverse audience.



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Mukesh Dubey's contemporary fusion collection has successfully blurred the lines between tradition and modernity. The floral and geometric prints, paired with asymmetrical cuts and earthy tones, create an ensemble that is both visually striking and culturally rooted. With each stride down the runway, Dubey's designs showcase a perfect amalgamation of style, comfort, and tradition, making them a must-have for those who seek elegance with a touch of urban flair.

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Brand Stories

PRITHS Unveils a Tapestry of Elegance: Spotlight on Bihar Couture Runway 2023

By Borok Times




Ads

indiantimesexpress.com

The Essence of India Modern: Priyanka FashionVila Dazzles in Patna


By IFE | December 21, 2023



The Bihar Couture Runway showcased its annual event at the prestigious Gyan Bhawan. This elaborate affair, meticulously organized by SR Adventures with steadfast support from Captain Aryan Sinha, Abhishek, and Shubham Rajveer, unfolded as a philanthropic endeavor, paying homage to the enduring craftsmanship woven into the cultural fabric of India and Bihar. Stepping into the spotlight amidst this extravagant display was the esteemed Priyanka FashionVila, led by the visionary designer Priyanka, whose collection left an indelible mark on the runway.

Bihar Couture Runway, with its dedicated commitment to nurturing both established and emerging designers from Bihar and beyond, served as the ideal platform for Priyanka FashionVila to showcase its artistic prowess. The entire affair unfolded as a harmonious blend of creativity and culture, masterfully conducted by the relentless team members of SR Adventures and Tanaash Media, including the dynamic Nahid Fatima, Vikas Kumar, and Avinash Ranjan.

The very essence of Bihar Couture Runway, deeply rooted in the promotion of regional designers, resonated powerfully through Priyanka FashionVila's participation. The collaboration with esteemed national and international partners such as TRISTAR MOTORS MERCEDES BENZ, VLCC, SAI ASHIRWAAD CONSTRUCTION PVT. LTD., and THE JAWED HABIB BORING ROAD, among others, underscored the brand's commitment to providing designers with a global stage to showcase their talent.




Priyanka FashionVila's collection unfolded as a visual banquet on the runway, encapsulating the spirit of India Modern. Under the discerning eye of designer Priyanka in Patna, the label presented a breathtaking array of lahanga sets, each a masterpiece featuring sculpted blouses, flowing veils, and graceful trails. The collection also embraced self-consciousness, showcasing contemporary fashion.

boroktimes.com

Contemporary Chic: Priyanka FashionVila Collection Steals the Spotlight at Bihar Couture Runway


By Borok Times | December 21, 2023



The Bihar Couture Runway showcased its annual event at the prestigious Gyan Bhawan. This elaborate affair, meticulously organized by SR Adventures with steadfast support from Captain Aryan Sinha, Abhishek, and Shubham Rajveer, unfolded as a philanthropic endeavor, paying homage to the enduring craftsmanship woven into the cultural fabric of India and Bihar. Stepping into the spotlight amidst this extravagant display was the esteemed Priyanka FashionVila, led by the visionary designer Priyanka, whose collection left an indelible mark on the runway.

Bihar Couture Runway, with its dedicated commitment to nurturing both established and emerging designers from Bihar and beyond, served as the ideal platform for Priyanka FashionVila to showcase its artistic prowess. The entire affair unfolded as a harmonious blend of creativity and culture, masterfully conducted by the relentless team members of SR Adventures and Tanaash Media, including the dynamic Nahid Fatima, Vikas Kumar, and Avinash Ranjan.

The very essence of Bihar Couture Runway, deeply rooted in the promotion of regional designers, resonated powerfully through Priyanka FashionVila's participation. The collaboration with esteemed national and international partners such as TRISTAR MOTORS MERCEDES BENZ, VLCC, SAI ASHIRWAAD CONSTRUCTION PVT. LTD., and THE JAWED HABIB BORING ROAD, among others, underscored the brand's commitment to providing designers with a global stage to showcase their talent.




Priyanka FashionVila's collection unfolded as a visual banquet on the runway, encapsulating the spirit of India Modern. Under the discerning eye of designer Priyanka in Patna, the label presented a breathtaking array of lahanga sets, each a masterpiece featuring sculpted blouses, flowing veils, and graceful trails. The collection also embraced self-consciousness, showcasing contemporary fashion.

Innovative ornamentation, modern silhouettes, and a vibrant palette defined Priyanka FashionVila's creation, encapsulating the essence of modern India while paying homage to traditional craftsmanship. The design seamlessly fused intricate detailing with a contemporary aesthetic, providing a perfect choice for upcoming global fashionistas.

The story of Lahura Academy Aza Bazar played a greater role in elevating the overall spirit of Priyanka FashionVila's collection. Against the backdrop of Bihar's rich crafts and cultural legacy, the runway transformed into a canvas for the fusion of tradition and modernity.

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Bihar's Cultural Extravaganza: The Pinnacle of Style with Designer Pritam's PRITHS

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In the heart of Bihar's capital city, Patna, fashion aficionados gathered at the prestigious Gyan Bhawan to witness the spectacular Bihar Couture Runway, an annual non-profit fashion event organized by SR Adventures. With the invaluable support of Captain Aryan Sinha, Abhishek, and Shubham Rajveer, the runway extravaganza unfolded, showcasing an incredible fusion of established designers from across the country and emerging talents from the region.

Behind the scenes, the unstoppable team members of SR Adventures and Tanaash Media, including Nahid Fatima, Vikas Kumar, and Avinash Ranjan, played pivotal roles in orchestrating a show that was nothing short of grandeur. Their collective efforts transformed the runway into a mesmerizing display of Bihar's rich crafts, culture, and techniques in the realm of fashion. The very ethos of Bihar Couture Runway is rooted in a commitment to nurturing both established and emerging designers from Bihar regions and pan India also. Collaborating with national and international partners and sponsors, like TRISTAR MOTORS MERCEDES BENZ, VLCC, SAI ASHIRWAAD CONSTRUCTION PVT. LTD. THE JAWED HABIB BORING ROAD and many more companies are the organization creates opportunities that serve as a launchpad for designers to showcase their creativity and craftsmanship. The runway promises not just a display of

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Mahi Kids Studio: A Whimsical Showcase of Childhood Elegance on Bihar's Runway


Amidst the vibrant energy of Bihar's bustling capital, Patna, the renowned Gyan Bhawan played host to an enchanting event that blurred the lines between fashion and innocence. Mahi Kids Studio, curated by the talented Mahi Singh, took center stage at the annual Bihar Couture Runway, unveiling a diverse collection tailored for the younger generation, spanning from pre-wedding to post-function attire.

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Sejal Gupta Designer Label- Mahi Kids Studio

The runway came to life with captivating designs, putting the spotlight on splendid ensembles that provided the young audience with a myriad of choices. Mahi Singh's meticulous curation delivered a showcase that not only celebrated the beauty of childhood but also paid homage to Bihar's rich cultural heritage.

The Mahi Kids Studio collection shone for its exquisite styling, leaving a lasting impression on the audience. Real mogras and flowers adorned the little ones' hair, creating an immersive experience that added a touch of nature's beauty to the runway. Each ensemble testified to

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BIHAR COUTURE RUNWAY SEASON 2

REPRESENTING THE CULTURE OF BIHAR

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Bihar Couture Runway, organized by SR Adventures at Patna's Gyan Bhawan, is an annual non-profit fashion event supported by Captain Aryan Sinha, Abhishek Kumar, and Shubham Rajveer. Spearheaded by SR Adventures and Tanaash Media members Nahid Fatima, Vikas Kumar, and Avinash Ranjan, the event elevates both established and emerging designers nationally. In collaboration with local and international partners, it showcases the rich craftsmanship, culture, and fashion techniques of India and Bihar. Committed to nurturing design talent, the event is a grand celebration of timeless artistry.

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Bihar Couture Runway Season 2:

Where tradition meets Haute Couture

The heartland of India, Bihar, is about to witness a spectacular convergence of tradition and haute couture at the much-awaited Bihar Couture Runway Season 2. Organized by SR Adventures and skillfully managed by Party Pie and Tanaash Media, this event promises to be a visual extravaganza that celebrates the timeless beauty of Bihar's heritage through the lens of contemporary fashion.



Under the theme "Resplendent Threads of Bihar," the Bihar Couture Runway is set to bridge the gap between the past and the present. It's an event where renowned designers, emerging talents, and skilled artisans come together to showcase their creative prowess inspired by Bihar's rich tapestry of art, craft, and history. One of the highlights of the Bihar Couture Runway Fashion Show is the participation of renowned designers like Ayub Khan, Prashant Majumdar, Ashfaq Ahmad, Label Butterfly by Rishan Pariat, S. Marwein, and many more. These designers will unveil meticulously crafted collections that seamlessly blend the traditional elements of Bihar's clothing and textiles with modern haute couture designs. Expect vibrant colours, intricate embroidery, and innovative silhouettes paying homage to the state's diverse culture. The event also shines a spotlight on the skilled artisans of Bihar, who have preserved age-old techniques and craftsmanship. From the intricate Madhubani paintings to the delicate Sujani embroidery, these masterpieces will take centre stage, showcasing the immense talent and dedication of Bihar's artisans. Moreover, the Bihar Couture Runway is committed to nurturing and promoting emerging designers from the region. It provides a platform for these rising stars to showcase their creative vision and unique interpretations of Bihar's cultural heritage. Adding to the glamour quotient, the runway will witness the presence of big celebrities like Bollywood actress Anupriya Goenka, actor and model Sujo Mathew, supermodel Deepthi Gujral, actress Sonalika Prasad, and others who will grace the event as Celebrity Show Stoppers. The show's choreography is in the capable hands of the renowned John Ajay. The directors of Bihar Couture Runway, Capt. Aryan Sinha, Abhishek Kumar, Shubham Rajveer, and Ayub Khan, are leaving no stone unturned to make this fashion runway the biggest event in Bihar. Their commitment to delivering the best and creating a significant impact is evident in the show's grandeur. This remarkable event wouldn't have been possible without the support of its sponsors, including Mercedes Benz Tristar Motors, Reliable Sai Ashirwaad Construction, Shantil Sweets, Dharatal Greens, Kevadiya Construction, Dani Developers, Ecofit Waters, KSP Media, Bliss Cosmetics, and many more corporate companies. Their contributions are vital in making Bihar Couture Runway Season 2 a resounding success.



Sujo Mathew
Actor



Anupriya Goenka
Bollywood Actress



Deepthi Gujral
Super Model

POST MAGAZINE



Sujo Mathew



Mr. Supranational 2016
Jitesh Thakur



Deepthi Gujral



Femina Miss India
Shreya Poonja

201 | Lycoon Global | Vol 2 | Issue-11 | Nov 2022

Ashaque Ahmed

Delhi based designer Ashaque Ahmed, presented a modern time evening ensembles in women's wear. The designer who has been part of many fashion events and shows curates a line of ensembles to showcase in Bihar Couture Runway Season 2. The collection brings the feminine energy in it's most finesse way- slit gowns, fit and flare silhouettes, exceptional cut-outs ensembles embellished the runway with glamour. The cocktail fits by the designer was luring with an unparalleled combination of classicism and new age time.



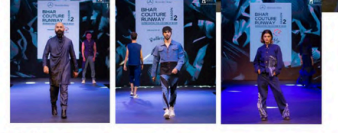
Prashant Majumdar

Delhi-based couturier Prashant Majumdar, hailing from Kolkata, showcased the timeless 'Banarasi' weave at Bihar Couture Runway Season 2. His runway featured opulent, richly saturated colors of traditional sarrees, blending ancient textiles with modern design. The collection extended to men's festive wear, incorporating an edgy touch. Supermodels Deepthi Gujral and Sujo Mathew adorned Majumdar's designs, with Deepthi stunning in a red and gold Banarasi saree paired with elegant diamond jewelry from INNOCENSE, while Sujo showcased an ornate black sherwani.



Jake Shillong

Designer Jake Shillong presented the "Butterfly" label for Season 2's grand finale, titled Denim Reimagined. Choosing denim, a fabric with a rich history now a contemporary fashion staple, Shillong pushed boundaries with pieces resonating with today's style-conscious. The collection breathed new life into denim, featuring patchwork and structured silhouettes. Men's wear was particularly appealing, complemented by impeccable wet-look hairstyles. Showstoppers Shreya Poonja, Femina Miss India 1st Runner-up, and Jitesh Thakur, Mr. International 2016, showcased urban, chic and contemporary indigo denim silhouettes, elevating the finale's style quotient.



Mukesh Dubey

curated by Mahi Singh, showcased a diverse kids' collection spanning pre-wedding, wedding, and post-function attire. With captivating and glamorous designs, the runway featured splendid ensembles, offering the young audience a wide range of choices. The exquisite styling left a lasting impression, with real mogras and flowers adorning little ones' hair. Miss Teen International 2022, Saji Gupta, graced the runway as the showstopper in an all-black tulle ensemble adorned with 3D butterflies, proudly wearing her winning crown.



Glam Event



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PRINT MEDIA

ज्ञान भवन में 13 अक्टूबर को होगा कूटूर रन्वे सीजन-2 का आयोजन



पटना (रासासं): एसआर एडवेंचर्स के तत्वाधान में कल पटना के ज्ञान भवन में बिहार कूटूर रन्वे सीजन-2 का आयोजन किया जा रहा है जिसमें देश भर से नामी डिजायनर और मॉडल्स शिरकत करेंगे। इस प्रेस वार्ता में बिहार कूटूर रन्वे सीजन-2 से कुछ जुड़ी जानकारियां साझा करते हुए कैप्टन आर्यन सिन्हा ने बताया कि यह एक दिवसीय फैशन शो है जिसमें देश के अलग-अलग शहरों से डिजायनर अपने डिजायन ला रहे हैं साथ ही फैशन शो में चार चांद लगाने के लिए बॉलीवुड की जानी मानी हस्तियां भी शोस्टॉपर के रूप में आ रही हैं जिनमें फेमिना मिस इंडिया 2023 प्रथम रनरअप श्रेयापूजा, सुपरमॉडल दीप्ती गुजराल, मिस टीन इंटरनेशनल 2023 सेजल गुप्ता, मिसेज गैलेक्सी 2023 नितिका सत्या, आदर्श आनंद एवं सूजो मैथ्यू जैसे महान कलाकार शिरकत कर रहे हैं इस शो में पटना, दिल्ली, मेघालय, कलकत्ता से सिलेब्रिटी डिजाइनर स्टैनस लैंड मार्व, रिशान परिहत, प्रीतमपाल, प्रियंका फैशन विला, माही किड्स स्टूडियो माही सिंह उपस्थित होंगे।

फैशन शो में दिखेगी भारत की विविधतापूर्ण

PATNA(11Oct): एसआर एडवेंचर्स के तत्वाधान में शुक्रवार को ज्ञान भवन में बिहार कूटूर रन्वे सीजन-2 का आयोजन किया जा रहा है, जिसमें देश भर के डिजायनर व मॉडल्स शिरकत करेंगे, प्रेसवार्ता में कैप्टन आर्यन सिन्हा ने बताया कि एक दिवसीय फैशन शो में फेमिना मिस इंडिया 2023 प्रथम रनरअप श्रेयापूजा, सुपरमॉडल दीप्ती गुजराल, सेजल गुप्ता, मिसेज गैलेक्सी 2023 नितिका सत्या, आदि शिरकत कर रहे हैं।

कूटूर रन्वे के फैशन शो में दिखेगी भारत की विविधतापूर्ण संस्कृति की झलक, फैशन शो में भी बिखरे भारतीयता के रंग



पटना के ज्ञान भवन में 13 अक्टूबर को होगा कूटूर रन्वे सीजन-2 का आयोजन

प्रभाति इंडिया संवाददाता
पटना। एसआर एडवेंचर्स के तत्वाधान में आगामी 13 अक्टूबर 2023 दिन शुक्रवार को पटना के ज्ञान भवन में बिहार कूटूर रन्वे सीजन-2 का आयोजन किया जा रहा है जिसमें देश भर से नामी डिजायनर और मॉडल्स शिरकत करेंगे। इस प्रेस वार्ता में बिहार कूटूर रन्वे सीजन-2 से कुछ जुड़ी जानकारियां साझा करते हुए कैप्टन आर्यन सिन्हा ने बताया कि यह एक दिवसीय फैशन शो है जिसमें देश के अलग-अलग शहरों से डिजायनर अपने डिजायन ला रहे हैं साथ ही फैशन शो में चार चांद लगाने के लिए बॉलीवुड की जानी मानी हस्तियां भी शोस्टॉपर के रूप में आ रही हैं जिनमें फेमिना मिस इंडिया 2023 प्रथम रनरअप श्रेयापूजा, सुपरमॉडल दीप्ती गुजराल, मिस टीन इंटरनेशनल 2023 सेजल गुप्ता, मिसेज गैलेक्सी 2023 नितिका सत्या, आदर्श आनंद एवं सूजो मैथ्यू जैसे महान कलाकार शिरकत कर रहे हैं। इस मौके पर शो के सभी मुख्य अतिथि कैप्टन आर्यन सिन्हा (एम डी- रिलायबल ग्रुप), अभिषेक कुमार , शुभम सानंद, एवं किड्स डिजाइनर माही सिंह उपस्थित थीं। इस शो में पटना, दिल्ली, मेघालय, कलकत्ता से सिलेब्रिटी डिजाइनर स्टैनस लैंड मार्व, रिशान परिहत, प्रीतमपाल, प्रियंका फैशन विला, माही किड्स स्टूडियो माही सिंह, अस्फाक अहमद उपस्थित रहे साथ ही इस मौके पर शो डायरेक्टर खिज़ार हुसैन एवं लक्मी फैशन चौक के बैंक स्टेशन मैनेजर आदित्या सिंह ने बताया कि यह बिहार का खादी को लेकर कच्ची बड़ा शो किया जा रहा है। एसआर एडवेंचर्स और तनशा मॉडिंग एंड मार्केटिंग सॉल्यूशन के शो मैनेजमेंट के प्रतिनिधि सारिका सिंह, अविनाश रंजन, नाहिद फ़ातिमा, विकास सिंह, कायनात खान, सरवत सलीम ने बताया कि इस फैशन शो का लक्ष्य सिल्क, खादी, लिनेन आदि से जुड़े फैशन कि दुनिया में नाम दिलाना है। ये शो बिहार में फैशन को बढ़ावा देने में बहुत मदद करेगा, और ऐसे शोज आगे भी होते रहेंगे।

तरुणमित्र

मॉडल्स ने रैंप पर किया कैटवाक तो थम गई सभी की नजर, सिल्क व खादी में थीम पर हुआ फैशन शो



पटना। एसआर एडवेंचर्स के तत्वाधान में पटना के ज्ञान भवन में बिहार कूटूर रन्वे सीजन-2 का आयोजन किया गया। जिसमें देश भर से नामी डिजायनर और मॉडल्स ने शिरकत किया बिहार कूटूर रन्वे सीजन-2 से कुछ जुड़ी जानकारियां साझा करते हुए कैप्टन आर्यन सिन्हा ने बताया कि यह एक दिवसीय फैशन शो है जिसमें देश के अलग-अलग शहरों से डिजायनर अपने डिजायन लेंके आये और उसका प्रदर्शन किया साथ ही फैशन शो में चार चांद लगाने के लिए बॉलीवुड की जानी मानी हस्तियां भी शोस्टॉपर के रूप में आई जिनमें फेमिना मिस इंडिया 2023 प्रथम रनरअप श्रेयापूजा, सुपरमॉडल दीप्ती गुजराल, मिस टीन इंटरनेशनल 2023 सेजल गुप्ता, मिसेज गैलेक्सी 2023 नितिका सत्या, आदर्श आनंद एवं सूजो मैथ्यू थे। इस मौके पर शो के सभी मुख्य आयोजक कैप्टन आर्यन सिन्हा (एम डी- रिलायबल ग्रुप), अभिषेक कुमार , शुभम सानंद, एवं किड्स डिजाइनर माही सिंह उपस्थित थी। इस शो में मॉडिज़न बेंच एंड रेड ब्रूल्स जैसी बड़ी कंपनियों ने भी बड़ा चढ़ के हिस्सा लिया। जिसमें पटना, दिल्ली, मेघालय, कलकत्ता से सिलेब्रिटी डिजाइनर स्टैनस लैंड मार्व, रिशान परिहत, प्रीतमपाल, प्रियंका फैशन विला, माही किड्स स्टूडियो माही सिंह, अस्फाक अहमद उपस्थित रहे साथ ही इस मौके पर शो डायरेक्टर खिज़ार हुसैन एवं लक्मी फैशन चौक के बैंक स्टेशन मैनेजर आदित्या सिंह ने बताया कि यह बिहार का खादी को लेकर कच्ची बड़ा शो किया गया है। एसआर एडवेंचर्स और तनशा मॉडिंग एंड मार्केटिंग सॉल्यूशन के शो मैनेजमेंट के प्रतिनिधि सारिका सिंह, अविनाश रंजन, नाहिद फ़ातिमा, विकास सिंह, कायनात खान, सरवत सलीम, सुप्रिया लक्ष्मी और सलोनी ने बताया कि इस फैशन शो का लक्ष्य सिल्क, खादी, लिनेन आदि से जुड़े फैशन कि दुनिया में नाम दिलाना है। ये शो बिहार में फैशन को बढ़ावा देने में बहुत मदद करेगा, और ऐसे शोज आगे भी होते रहेंगे।

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पटना। एसआर एडवेंचर्स की ओर से 13 अक्टूबर को ज्ञान भवन में बिहार कूटूर रन्वे सीजन-2 का आयोजन होगा। आयोजक आर्यन सिन्हा ने संवाददाता सम्मेलन में बताया कि एक दिवसीय फैशन शो में देश के अलग-अलग शहरों से डिजायनर अपने डिजाइन लाएंगे और साथ ही फैशन शो में चार चांद लगाने के लिए बॉलीवुड की जानी मानी हस्तियां भी आएंगी।

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SR News Bihar Network : पटना। एसआर एडवेंचर्स के तत्वाधान में आगामी 13 अक्टूबर 2023 दिन शुक्रवार को पटना के ज्ञान भवन में बिहार कूटूर रन्वे सीजन-2 का आयोजन किया जा रहा है जिसमें देश भर से नामी डिजायनर और मॉडल्स शिरकत करेंगे। इस प्रेस वार्ता में बिहार कूटूर रन्वे सीजन-2 से कुछ जुड़ी जानकारियां साझा करते हुए कैप्टन आर्यन सिन्हा ने बताया कि यह एक दिवसीय फैशन शो है जिसमें देश के अलग-अलग शहरों से डिजायनर अपने डिजायन ला रहे हैं साथ ही फैशन शो में चार चांद लगाने के लिए बॉलीवुड की जानी मानी हस्तियां भी शोस्टॉपर के रूप में आ रही हैं जिनमें फेमिना मिस इंडिया 2023 प्रथम रनरअप श्रेयापूजा, सुपरमॉडल दीप्ती गुजराल, मिस टीन इंटरनेशनल 2023 सेजल गुप्ता, मिसेज गैलेक्सी 2023 नितिका सत्या, आदर्श आनंद एवं सूजो मैथ्यू जैसे महान कलाकार शिरकत कर रहे हैं। इस मौके पर शो के सभी मुख्य अतिथि कैप्टन आर्यन सिन्हा (एम डी- रिलायबल ग्रुप), अभिषेक कुमार , शुभम सानंद, एवं किड्स डिजाइनर माही सिंह उपस्थित थीं इस शो में पटना, दिल्ली, मेघालय, कलकत्ता से सिलेब्रिटी डिजाइनर स्टैनस लैंड मार्व, रिशान परिहत, प्रीतमपाल, प्रियंका फैशन विला, माही किड्स स्टूडियो माही सिंह उपस्थित होंगे साथ ही इस मौके पर शो डायरेक्टर खिज़ार हुसैन एवं लक्मी फैशन चौक के बैंक स्टेशन मैनेजर आदित्या सिंह ने बताया कि यह बिहार का



खादी को लेकर कच्ची बड़ा शो किया जा रहा है। एसआर एडवेंचर्स और तनशा मॉडिंग एंड मार्केटिंग सॉल्यूशन के शो मैनेजमेंट के प्रतिनिधि सारिका सिंह, अविनाश रंजन, नाहिद फ़ातिमा, विकास सिंह, कायनात खान, सरवत सलीम ने बताया कि इस फैशन शो का लक्ष्य सिल्क, खादी, लिनेन आदि से जुड़े फैशन कि दुनिया में नाम दिलाना है। ये शो बिहार में फैशन को बढ़ावा देने में बहुत मदद करेगा, और ऐसे शोज आगे भी होते रहेंगे।

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